



The Pfister Hotel · 424 East Wisconsin Avenue · Milwaukee, WI 53202 · 414.277.9207 · www.PfisterWELLSpa.com

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## OVERVIEW

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No two experiences are the same at Milwaukee's first all-private suite spa—WELL Spa. Located in the lower level of the historic Pfister Hotel and built on the same hollowed grounds that once housed The Pfister's epic Turkish baths over a century ago, the 12,000-square-foot urban oasis features eight single spa suites, two couple spa suites, one group room for intimate gatherings of up to ten and one hydro-massage room.

Led by Spa Director Denise Snider, WELL Spa transcends the quintessential spa experience. From the blending of aromatics and lotions, to setting the mood with music, and even selecting the temperature of a spa treatment, guests will receive an experience that is pure luxury and distinctly personalized. Guests will also enjoy treatments in complete privacy as they are accommodated with their own suite. WELL Spa will offer a full range of health, wellness and beauty services. WELL Spa opened April 2007.

**Spa Treatments:** Spa treatments tailored for men, women, expecting mothers, teenagers and weary travelers are available. Complete with a restroom and shower, every WELL Spa treatment unfolds in private luxury. Personalization is also at the core of every experience. Through the blending of oils and lotions, temperature selection, and a choice of music genres to set the tone, including plugging your iPod into the high-tech sound system for a customized playlist, guests of the WELL Spa can tailor their treatment for an experience all their own. Unique services of the WELL Spa include hammam experience showers and prenatal massages.

### Salon Services

**by Janice Salon:** Renowned for the royal treatment given to clientele, the illustrious Janice Salon will continue to offer premier manicures, pedicures, hair care and more under the direction of Janice Graham.

**Fitness Center:** A state-of-the-art fitness studio offering select individual personal training, conditioning classes and BMI assessments will be available to hotel guests.

**Personal Touches:** Distinctly personalized service awaits guests as personal spa concierges lead spa-goers through the design of their own experience. Based upon an introductory interview, WELL Spa treatments, services, and accoutrements such as custom fragrances and lotions, can be mixed, matched, and tailored to the specific needs of each guest.

**Group Offerings:** The WELL Spa offers unique couples and group spa packages for engagement parties, bridal and baby showers, weddings, girlfriend outings, mothers and daughters, and other special occasions. Customized packages will also be available.

**Parking:** Complimentary parking with validation.

**Media Contact:** Rachel Wezek at 414.224.9424 or [rachel@ebadvertising.com](mailto:rachel@ebadvertising.com).